

01/02/2020 - 05/03/2020

Example Client Report

OVERVIEW



Website: <https://psymedia.co.za/>
IP Address: 104.18.46.178
WordPress Version: 5.3.2



UPDATES

Updates performed: 17



ANALYTICS

Pageviews: 69041; Site sessions: 43,305



SEO

Keywords tracked: 100; Latest visibility score: 23

UPDATES



Total updates performed: **17**

01/02/2020 to 05/03/2020

OVERVIEW

Plugin updates

16

Theme updates

1

UPDATES HISTORY (1/2)

Plugin name	Plugin version	Date
WooCommerce	3.9.2 → 3.9.3	05/03/2020
Yoast SEO	13.1 → 13.2	04/03/2020
Contests by Rewards Fuel	2.0.30 → 2.0.40	04/03/2020
WordPress Importer	0.6.4 → 0.7	02/03/2020
Site Kit by Google	1.3.1 → 1.4.0	02/03/2020
LuckyWP Table of Contents	2.0.7 → 2.0.8	24/02/2020
Yoast SEO	13.0 → 13.1	21/02/2020

UPDATES HISTORY (2/2)

Plugin name	Plugin version		Date
WooCommerce	3.9.1	→ 3.9.2	17/02/2020
Site Kit by Google	1.2.0	→ 1.3.1	17/02/2020
Redirection	4.6.2	→ 4.7	17/02/2020
Yoast SEO	12.9.1	→ 13.0	12/02/2020
ManageWP - Worker	4.9.2	→ 4.9.3	12/02/2020
Contests by Rewards Fuel	2.0.13	→ 2.0.20	12/02/2020
Really Simple SSL	3.2.8	→ 3.2.9	04/02/2020
LuckyWP Table of Contents	2.0.5	→ 2.0.7	04/02/2020
Google Analytics for WordPress by MonsterInsights	7.10.3	→ 7.10.4	04/02/2020

Theme name	Theme version		Date
Gillion	3.5.2	→ 3.5.3	04/03/2020

OPTIMIZATION



DATABASE OPTIMIZATION

Database overhead cleaned: 3.23 MB



POST REVISIONS

Post revisions cleaned: 179

✓ ANALYTICS



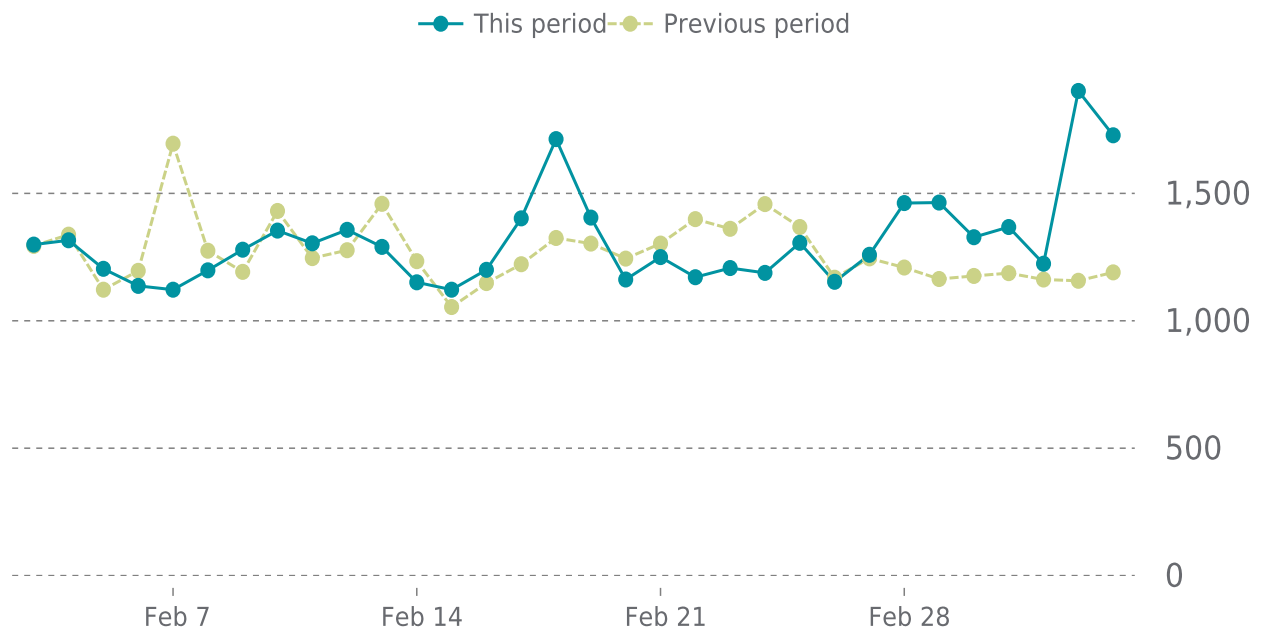
Traffic down by: **1%**
01/02/2020 to 05/03/2020

OVERVIEW

Pageviews
69K
▼ -1%

Session duration
01m:12s
▼ -4%

SESSIONS



Pages Per Sessions: ▼ -1%

Social Media Sessions: ▼ -48.24%

Bounce Rate: ▲ 1%

Organic Searches: ▲ 1.02%

Referrers	Sessions
google	35359
(direct)	5029
m.facebook.com	1087
yandex.ru	205
bing	182

Keywords	Sessions
amazon	10
festivals de trance em po...	8
psymedia	7

Pages	Sessions
/best-psytrance-festivals/	13336
/bolt-promo-codes/	6833
/psytrance-festi	3584
/calendar/	3271
/cape-town-trance-	3100

Countries	Sessions
South Africa	14937
Australia	3590
United States	2825
India	2073
United Kingdom	2000

✓ SEO



Visibility up by: **2.25%**
Competitors: **5**

OVERVIEW

Keywords
100

TopRank
6

First page
24

Visibility
23

Better
0

No Change
99














Worse
1
















Visibility Change
▲ 10.356%
















VISIBILITY

































WE ARE MONITORING 100 KEYWORDS
















Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	festival trance	-	/best-psytrance-festivals/	1	1
	psy festival	-	/best-psytrance-festivals/	1	1
	psy festival	-	/best-psytrance-festivals/	1	1
	psytrance festival	-	/best-psytrance-festivals/	1	1
	psytrance festival	-	/best-psytrance-festivals/	1	1
	trance festival	-	/calendar/	1	1
	best psytrance festivals	-	/best-psytrance-festivals/	2	1
	best psytrance festivals	-	/best-psytrance-festivals/	2	2
	techno festivals	-	/best-techno-festivals-in-europe-2019/	2	2
	trance party	-	/cape-town-trance-parties-festivals/	3	3
	psytrance bpm	-	/ultimate-guide-psytrance-subgenres/	4	4
	festival trance	-	/best-psytrance-festivals/	5	5
	psy music	-	/free-music/	5	5













Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	trance festival	-	/best-psytrance-festivals/	5	5
	psytrance	-	/calendar/	6	5
	psytrance artists	-	/30-influential-south-af- rican-psytrance-albums/	7	17
	techno festivals	-	/best-techno-festiv als-in-europe-2019/	7	7
	best cbd oil	-	/best-cbd-products/	8	8
	psytrance bpm	-	/ultimate-guide-ps ytrance-subgenres/	8	14
	psytrance music	-	/free-music/	9	6
	boom festival	-	/first-boom-experience/	10	12
	goa festival	-	/best-psytrance-festivals/	10	10
	psytrance djs	-	/30-influential-south-af rican-psytrance-albums/	10	12
	psytrance download -	-	/free-music/	10	10
	best psytrance artists	-	/best-psytrance-r eleases-of-2018/	11	11
	boom festival portugal	-	/first-boom-experience/	11	11
	hadra festival	-	/festival/hadra-tra nce-festival-2019/	11	11
	progressive psytrance	-	/free-music/progr essive-psytrance/	11	23

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	best psytrance artists	-	/best-psytrance-releases-of-2018/	13	13
	ozora	-	/ozora-festival-17-evening-changing-landscape/	14	14
	ozora festival	-	/ozora-festival-17-evening-changing-landscape/	17	8
	psytrance artists	-	/most-influential-psytrance-acts/	17	16
	boom festival portugal	-	/first-boom-experience/	20	20
	boom festival	-	/first-boom-experience/	21	21
	ozora	-	/ozora-festival-17-evening-changing-landscape/	21	21
	dark psy	-	/ultimate-guide-psytrance-subgenres/	22	22
	ozora festival	-	/ozora-festival-17-evening-changing-landscape/	23	23
	psy music	-	/free-music/	23	23
	progressive trance	-	/free-music/progressive-psytrance/	25	50
	psychedelic trance	-	/best-psytrance-festivals/	26	26
	psytrance download	-	/free-music/	27	27
	dark trance	-	/ultimate-guide-psytrance-subgenres/	28	28
	techno	-	/best-techno-festivals-in-europe-2019/	30	10

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	cbd oil	-	/best-cbd-products/	34	34
	goa trance	-	/most-influential-psytrance-acts/	34	34
	psytrance music	-	/best-psytrance-festivals/	34	13
	goa party schweiz	-	/best-psytrance-festivals/	36	36
	dark psytrance	-	/ultimate-guide-psytrance-subgenres/	37	57
	psytrance	-	/most-influential-psytrance-acts/	41	18
	psytrance djs	-	/most-influential-psytrance-acts/	45	40
	dark psytrance	-	/best-psytrance-festivals/	46	25
	dark psy	-	/ultimate-guide-psytrance-subgenres/	48	48
	progressive psytrance	-	/free-music/progressive-psytrance/	51	0
	psy songs	-	/best-psytrance-releases-of-2018/	54	54
	top trance music	-	/best-psytrance-festivals/	54	37
	trance party	-	/best-psytrance-festivals/	69	69
	trance music download	-	/free-music/	75	75
	psy	-	/best-psytrance-festivals/	81	81

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	bolt promo codes	-	-	0	0
	dark trance	-	-	0	0
	dj	-	-	0	0
	full on psytrance	-	-	0	0
	full on psytrance	-	-	0	0
	goa	-	-	0	0
	goa	-	-	0	0
	goa festival	-	-	0	0
	goa party	-	-	0	0
	goa party	-	-	0	0
	goa trance	-	-	0	0
	hadra	-	-	0	0
	hadra festival	-	-	0	0
	music	-	-	0	0
	progressive trance	-	-	0	0

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	psy	-	-	0	0
	psy songs	-	-	0	0
	psychedelic trance	-	-	0	0
	psyshop	-	-	0	0
	psyshop	-	-	0	0
	psytrance mix	-	-	0	0
	psytrance mix	-	-	0	52
	psytrance radio	-	-	0	0
	psytrance radio	-	-	0	77
	psytrance samples	-	-	0	0
	techno	-	-	0	0
	top trance music	-	-	0	0
	trance	-	-	0	0
	trance	-	-	0	0
	trance anthems	-	-	0	0

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	trance anthems	-	-	0	0
	trance artists	-	-	0	0
	trance artists	-	-	0	0
	trance music	-	-	0	0
	trance music	-	-	0	0
	trance music artists -	-	-	0	27
	trance music artists -	-	-	0	0
	trance music download	-	-	0	0
	trance music mp3 -	-	-	0	0
	trance music mp3 -	-	-	0	0
	trance radio	-	-	0	0
	trance radio	-	-	0	0

COMPETITION

We found that following websites are your biggest competitors for given keywords

Competitor	Visibility Score
www.beatport.com	32.02

Competitor	Visibility Score
open.spotify.com	25.24
www.mixcloud.com	24.14
psymedia.co.za	21.73
www.last.fm	21.67